



Companies that lose their reputation for honesty and reliability, often suffer major financial losses - either through loss of customers, lawsuits or regulatory penalties.

Bring in the presentation that will make a tangible difference in your business or organization.

Good Company - Be the Organization that People Want to Work For, Partner With, Invest In and Buy From!

Featuring Frank Bucaro, CSP, CPAE

In his landmark presentation, Frank Bucaro, CSP, CPAE, one of corporate America's most in-demand speakers, shows your organizations how to succeed ethically when others bend the rules. Drawing upon a lucrative business career, hard data and captivating tales of companies that do it right, Frank Bucaro takes audiences on a fascinating journey of discovery and introspection. Armed with real-world scenarios, Frank demonstrates real strategies for combating the blurred lines between right and wrong, good and bad, and wise and foolish.

Good Company is the company you want to be around, the company that succeeds and the company that is strong - to the core! Frank Bucaro is on a crusade to help organizations across America and around the world, be that "Good Company."

The Facts Don't Lie: You Can Do Well by Doing Good!



Words of Praise for the Amazing Frank Bucaro:

"Your presentation on ethical leadership was outstanding and highly relevant. The standing ovation you received says it all!"
-Stephen A. Ralls, DDS, EdD, MSD
Executive Director, American College of Dentists

"Your presentation to our Board of Directors and staff was absolutely outstanding! Your personal perspective and unique sense of humor provided each of us with an incomparable learning experience. By far the best presenter we've ever had!"
- Dan Maddox, Executive Director, American Payroll Association

"Your humor is not only infectious, but you are inexhaustible! Definitely the highlight of our event!"
- Marianne Thompson, RE/Max Promotions Inc., Ontario, Canada

"When our international trade group was exploring speaker options, several national trade association leaders recommended him, saying: "If you want a great speaker on any aspect of ethics, Bucaro is the one to use!"
-R. Franklin Brown, Jr., Executive Vice President, Copper & Brass Servicer Association



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Frank C. Bucaro CSP, CPAE - Ethics Expert

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