



Be the Organization
that People Want to
Work For, **Partner With,**
Invest In and Buy From!

Frank Bucaro, America's leading crusader for ethics in business, presents:

GOOD COMPANY



In his Powerful, Thought-Provoking, Surprisingly Humorous and Irreverent Presentations, Hall of Fame Speaker Frank Bucaro Shows Organizations That:

- Most companies are vulnerable to illegal and unethical activities at every organizational level.
- It can take decades to build a business and only moments to destroy it!
- The right way to do things is smart business and leads to long-term success — and profits.
- Ethical practices can be a major competitive advantage.

Ethics is not a fad and it's not about being an angel in the workplace. It's about doing the right thing at the right time for the right reason - profitably!

Bring tangible value and long-term security to your customers, shareholders and staff!